

REPORT

of the 3rd Restart BSR project International learning seminar

Date: 16th September 2021

Organiser: Vilnius Gediminas Technical University

Moderator: Vilma Puriene

Note taker: Lina Peciure

1. AGENDA

Date: 16th September 2021

Time: 9am-11am CET time

Venue: Online meeting (Zoom)

Time	Activity
09:00 – 09:05	Opening the meeting and welcoming the participants/project coordinator
09:05 – 09:20	Discussion and sharing thoughts and ideas of an updated (if they were) national action plans and roadmaps
09:20 – 09:35	Discussion and sharing the thoughts and ideas on Communication strategies at national level: how to reach the target groups (SMEs), how to involve the relevant stakeholders to ensure the effective implementation of Early warning programmes
10:05 – 10:35	Discussions and suggestions on the next steps, communication strategies with the key governmental structures in each country to promote the employment of the national roadmaps.
10:35 – 10:50	Discussion on how to prepare for the last Innovation lab,
10:50 – 11:00	Summary, next steps and closing up



EUROPEAN
REGIONAL
DEVELOPMENT
FUND



VILNIUS
TECH
Vilnius Gediminas
Technical University

2. PARTICIPANTS

Vilma Puriene, Vilnius Gediminas Technical University, Lithuania

Lina Peciure, Vilnius Gediminas Technical University, Lithuania

Margarita Prokopovic, Vilnius Gediminas Technical University, Lithuania

Dorota Salo, Lower Silesian Intermediate Body, Poland

Hannes Ojangu, Harju County Entrepreneurship and Development Consultancy, Estonia

Eduard Laur, Harju County Entrepreneurship and Development Consultancy, Estonia

Ints Viksna, Latvian Technological Center Foundation, Latvia

Agnese Kore, Latvian Technological Center Foundation, Latvia

Elina Petersone, Ministry of Economics of the Republic of Latvia, Latvia

Lene Nyhus Friis, Design School Kolding, Denmark

Alexandra Lindek, Design School Kolding, Denmark

Ilze Vanka Krilovska, Ministry of Economics of the Republic of Latvia, Latvia

3. NATIONAL ACTION PLANS AND ROADMAPS: PROGRESS

VILNIUS TECH initiated the discussion between project partners on the progress of the national roadmaps. All partners completed their roadmaps. Minor changes were made after the last joint learning seminar.

VILNIUS TECH organised the last national workshop with the stakeholders and completed the national roadmap. During the workshop dissemination issues and national support were discussed. Lithuanian stakeholders support Early warning system and agreed to support on the mentoring process for the companies in distress in Lithuania. Further steps are the changes in national policies and work with changing the mindset and awareness of company's problems.

Polish partners worked on the dissemination of the national roadmap, connecting the companies and mentors. The main work in Poland was to organise the final conference, thus communicating about the RESTART project and its results, matchmaking and inviting stakeholders.

Latvian partners joined Early Warning Europe network, which allowed to disseminate the project and the Latvian roadmap widely. Communications with the members of the network allowed to improve Latvian roadmap and to present the final version.

HEAK finalised the Estonian roadmap after the suggestions provided by stakeholders and presented it to the project partners.

All partners must complete the document of approx. 10 pages, including national roadmap, and to send it to project coordinator by 30th September 2021.

Content of the document must include:

- Background: Please provide an overview of policies and initiatives of relevance to companies in financial distress and restarters and a short analysis of the main challenges for companies in financial distress and restarters (legal, financial, cultural, etc.).
- Purpose and expected impacts: Please describe the overall purpose, goals and expected impacts of the organisation.
- Organisation of the Restart BSR organisation: Please describe the activities and responsibilities of the organisation, the advisory board and - if relevant - national/regional partners in the innovation eco-system.
- Identification of key actors at national/regional level: Please identify the most important public authorities and stakeholders, their importance and potential role and involvement in the project i.e. potential source of funding, political support, access to SMEs, etc.
- Potential risks and mitigation measures: Please provide a list of the 3 most critical risks to the implementation of the activities in your region/country as well as possible measures to mitigate these risks.
- Time plan: Please describe the timeplan including milestones for the operation and scale up of activities.
- Funding plan: Please provide an annual budget for the operation and scale up of activities and identify the main (potential) funding sources.
- Communication plan: Please provide an overview of communication activities and events at national, regional and EU/BSR level.

4. COMMUNICATION STRATEGIES AT NATIONAL LEVEL

All partners agreed that communicating about the national roadmaps and national strategies is the key at this period. Two main events: 2nd Innovation Lab and the Final Conference are the events where stakeholders, including companies in distress, restarters, government organisations, mentors and consultants, will be invited. All partners agreed by 10th October 2021 to send the list of participants to be invited to these events.

5. SUGGESTIONS ON THE NEXT STEPS

Partners agreed that entrepreneurs that are interested in the companies in distress could be a part of the mentors' network. Successfully restarted businesses could be a part of the network to motivate companies in distress. The mentors' network has to be permanent to ensure the most efficient system.

Partners should prepare very simple dissemination materials and involve well-known mentors to ensure good branding.

The most important is to gain companies trust and work with the proactive companies.

The progress in each country will be discussed between partners during the meetings also after the end of the Restart BSR project.

6. PREPARATION FOR THE LAST INNOVATION LAB

The 2nd Innovation Lab will be organised 11:00-14:15 on Wednesday, September 29 and from 11:00-13:40 on Thursday, September 30 | Riga time zone UTC / GMT +3.

All partners have to distribute the invitation to the laboratory to the participants in each country.

The questions for each partner to be presented are:

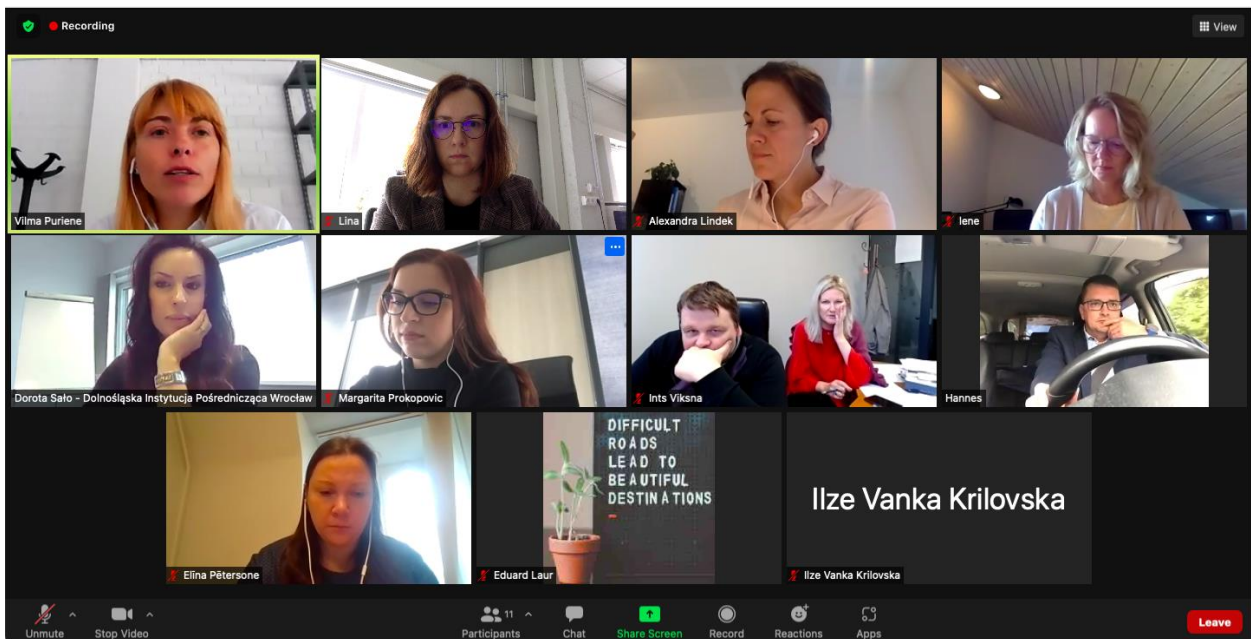
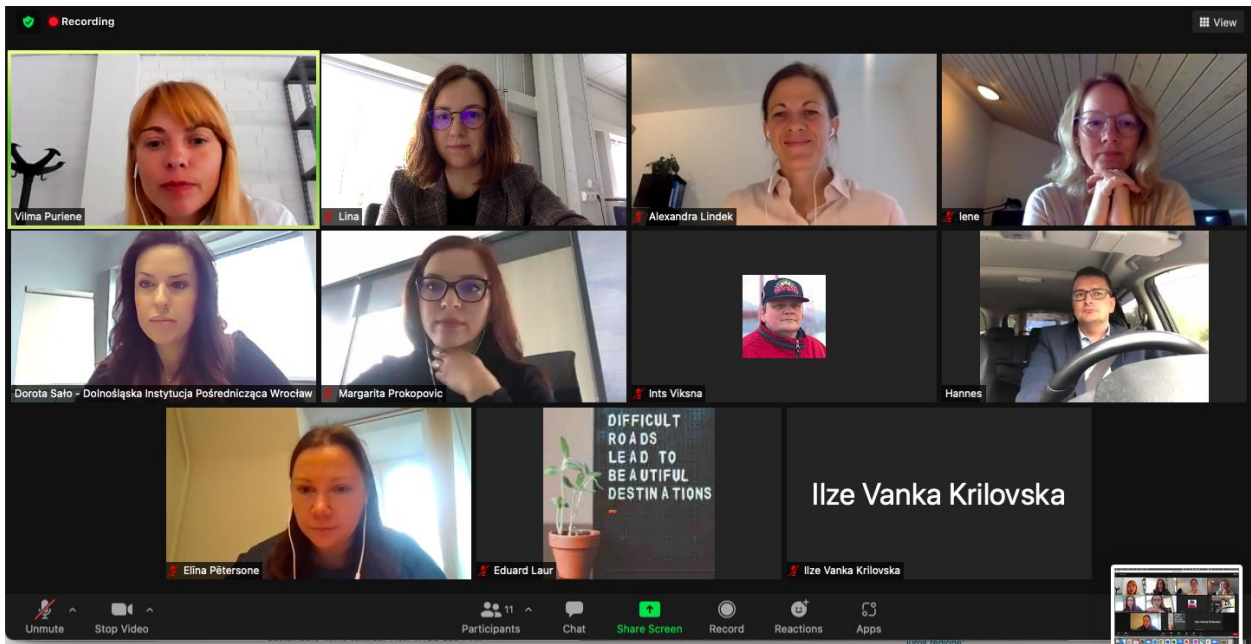
1. What is the current status of the project in your country?
2. What has been done during the last year? What has succeeded, what was challenging and what lessons did you learn?
3. How do the results of the last year affect the recommendations you made in the first Innovation Lab last November?
4. How do you plan to implement the project results in your country - roadmaps, guidelines, intentions or other?

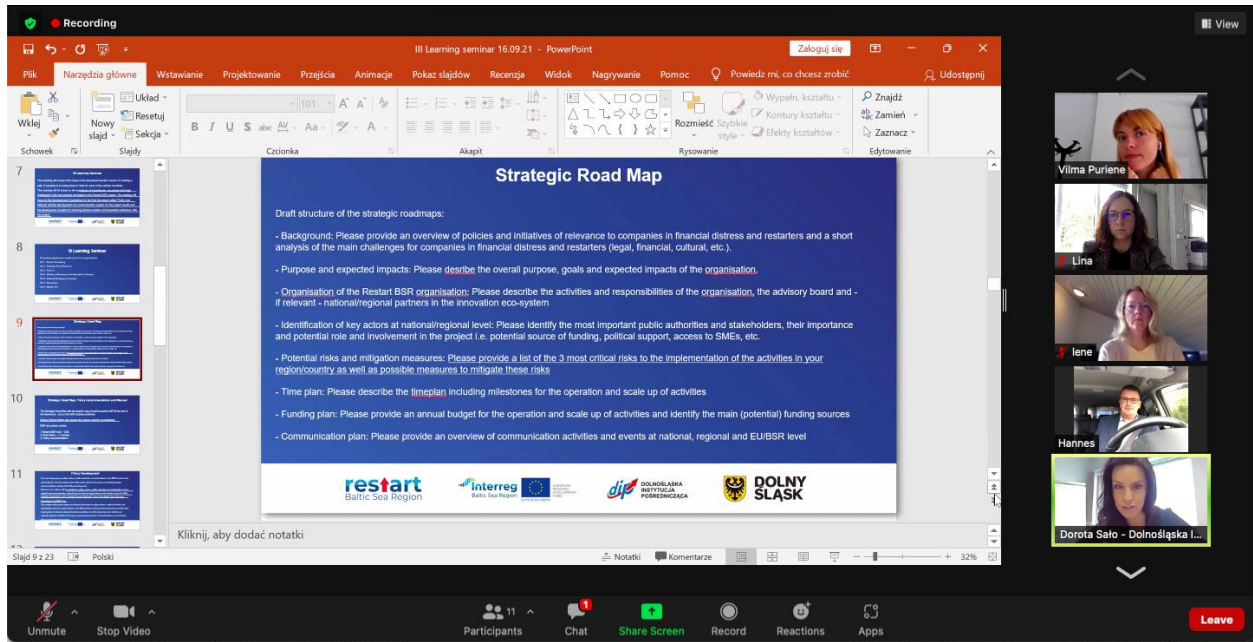
In total, the presentation of each country is 15 minutes.

Project coordinator will additionally prepare a presentation about the Restart BSR project progress.

At least 7 representatives from each country should participate in the working session, representing both the public and industrial sectors, as well as the civil society.

7. PICTURES





Recording

III Learning seminar 16.09.21 - PowerPoint

Strategic Road Map

Draft structure of the strategic roadmaps:

- Background: Please provide an overview of policies and initiatives of relevance to companies in financial distress and restarters and a short analysis of the main challenges for companies in financial distress and restarters (legal, financial, cultural, etc.).
- Purpose and expected impacts: Please describe the overall purpose, goals and expected impacts of the organisation.
- Organisation of the Restart BSR organisation: Please describe the activities and responsibilities of the organisation, the advisory board and if relevant - national/regional partners in the innovation eco-system
- Identification of key actors at national/regional level: Please identify the most important public authorities and stakeholders, their importance and potential role and involvement in the project i.e. potential source of funding, political support, access to SMEs, etc.
- Potential risks and mitigation measures: Please provide a list of the 3 most critical risks to the implementation of the activities in your region/country as well as possible measures to mitigate these risks
- Time plan: Please describe the timeplan including milestones for the operation and scale up of activities
- Funding plan: Please provide an annual budget for the operation and scale up of activities and identify the main (potential) funding sources
- Communication plan: Please provide an overview of communication activities and events at national, regional and EU/BSR level

Participants:

- Vilma Puriene
- Lina
- Irene
- Hannes
- Dorota Salo - Dolnośląska I...

Unmute Stop Video Participants Chat Share Screen Record Reactions Apps Leave